**Literacy Day**

**Objective:** To promote literacy and a lifelong love of reading among the children in our community. This is achieved through the collaboration of multicultural, multidisciplinary groups and individuals on the Lafayette College campus and the Easton Community.

**Community Involvement**
Children from the following after school programs and schools are invited to the Lafayette campus to participate in Literacy Day:

- Easton Area Community Center
- Cheston Cougars Learning Club
- Kids in the Community (KIC) programs

These particular programs are carefully chosen to target children who would most benefit from supplementary literacy resources and experiences.

**Campus Involvement**
Various on-campus organizations; including academic groups, Greek life, and special-interest groups, submit activity proposals which incorporate their group’s core values with a literacy-related activity. Past participants have included the American Institute for Chemical Engineers, Delta Upsilon, Lafayette Environmental Awareness and Protection, Pi Beta Phi, and Society of Environmental Engineers and Scientists.

**Literacy Day Board Members**
The board consists of 6 America Reads students who are each responsible for a particular aspect of organizing the day:

- Conference Coordinator
- Event Coordinator
- Logistics Coordinator
- Participant Coordinator
- Sponsorship Coordinator
- Volunteer Coordinator

*Left:* Performances by assorted campus groups (pictured, The Chorduroy’s a capella group) are interspersed throughout the day. *Right:* Mayor Sal Panto stopped by to read his favorite poems from 2014’s book *Falling Up* by Shel Silverstein.